

**Subject:** RE: DTLA Residential Bldgs & LADWP  
**From:** "Julia Marino" <@>  
**Date:** 07/21/2016 09:47 AM  
**To:** jhowland@ccala.org

Dorky but useful! We'll have to figure out a way to get this presented to the DRMA group. Thanks for the introduction!

**Julia Marino**  
Economic Development Associate

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**From:** John Howland  
**Sent:** Wednesday, July 20, 2016 3:25 PM  
**To:** Julia Marino <JMarino@downtownla.com>  
**Subject:** RE: DTLA Residential Bldgs & LADWP

Here's the dorky powerpoint that Neil used last week.

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**From:** John Howland  
**Sent:** Wednesday, July 20, 2016 3:23 PM  
**To:** Guglielmo, Neil <[Neil.Guglielmo@ladwp.com](mailto:Neil.Guglielmo@ladwp.com)>; 'ZhengGeorge.Chen@ladwp.com' <[ZhengGeorge.Chen@ladwp.com](mailto:ZhengGeorge.Chen@ladwp.com)>; Julia Marino <[JMarino@downtownla.com](mailto:JMarino@downtownla.com)>  
**Cc:** Peltola, Jeff <[Jeff.Peltola@ladwp.com](mailto:Jeff.Peltola@ladwp.com)>  
**Subject:** DTLA Residential Bldgs & LADWP

Neil & George-


Let me introduce you to Julia Marino with the Downtown Center Business Improvement District. The DCBID is CCA's sister organization and is the BID for the financial district and Bunker Hill. As with the hotels in the email I sent, I spoke with Jeff at last week's meeting and offered to try to put the LADWP in touch with the Downtown Residential Managers Association. DRMA is a loose association of the managers of the various new and older residential properties in and around Downtown.

Julia, as we discussed, Neil & George are overseeing LADWP's program to reduce energy use during peak hours through load shift incentives and rebates for changing out old / obsolete equipment and fixtures in buildings.

Neil & George, can you please follow up with Julia to determine the best way to present the Department's information to Managers (and have them get it to their owners and operating engineers)?

Thank you all

John

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**John Howland**

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